



United Way of Forsyth County

OUR MISSION

United Way of Forsyth County is a catalyst for strengthening our community by identifying and addressing its most significant needs through alignment of resources and strategic partnerships to achieve measurable, lasting results.

OUR VISION

EVERY PERSON thrives through Education, Financial Stability, and Healthy Lives

PARTNERS deliver Measurable, Aligned, and Sustainable Results

DONORS have Trust and Confidence in their Investment

EMPLOYEES and VOLUNTEERS are Inspired, Engaged, and Developed

We are committed to targeted solutions for critical community issues.

By concentrating our investments and aligning resources around the specific goals listed here, we are helping to move the needle on community goals in education, financial stability, and health.

LEVERAGING RESOURCES

FOCUSING EFFORTS

CREATING LASTING RESULTS!

LIVE UNITED



United Way of Forsyth County

COMMUNITY STRATEGIC GOALS



United Way of Forsyth County

STAY CONNECTED

ForsythUnitedWay.org





EDUCATION

:: Aligning community resources to ensure children succeed in school by partnering with Forsyth Promise, cradle-to-career initiative and other community partners.

THE GOALS: **90% HIGH SCHOOL GRADUATION RATE BY 2018**

↓ Decrease repeating 9th graders in challenged high schools

↑  Increase the number of students reading on grade-level in challenged Middle & Elementary Schools

↑  Increase the number of students on grade-level in Math in challenged Middle & Elementary Schools

Increase Kindergarten Readiness in moderate-to low-income neighborhoods as opportunities develop



PREPARE STUDENTS FOR SUCCESS IN COLLEGE OR OTHER POST-SECONDARY OPPORTUNITIES.

FINANCIAL STABILITY

:: Helping families thrive financially is key to the economic growth of our community.

THE GOALS: Increase the number of individuals making a living wage and/or a job with benefits by

5%

Increase % of families able to access and obtain affordable credit



640 credit score

Assist 1500 families with no savings to save at least

\$300 EACH YEAR

EXPAND WORK ACROSS ORGANIZATIONS IN THE COMMUNITY FOCUSED ON INCREASING FAMILY INCOME AND ASSETS.



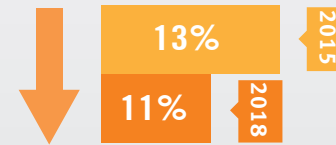
Decrease Asset Poverty Rate by 2020

HEALTH

:: Working closely with local medical centers and health organizations to build collaborative goals and create a healthier community.

THE GOALS:

Decrease youth tobacco use



BY 2020

Decrease the mortality rate of:

Heart Disease & Diabetes by

7%

Cancer by

3%

Ensuring accessibility to:

 MENTAL HEALTH SERVICES & INTERVENTION

 SUBSTANCE ABUSE COUNSELING



PRIMARY MEDICAL CARE & MEDICATION for the uninsured & underinsured

CREATE COMMON GOALS AND ALIGN EFFORTS AMONG KEY HEALTH STAKEHOLDERS IN OUR COMMUNITY.

FOUNDATIONAL SUPPORT

:: Providing short-term stabilization to keep families and individuals on track to succeed in life and attain their goals in education, financial stability and health.

Basic Needs

- :: Food
- :: Shelter
- :: Utility Assistance
- :: Disaster Relief



Safety Net Support for

- :: Victims of Domestic Violence
- :: Individuals with Developmental Disabilities
- :: Children who are Abused