

WHERE WE LIVE MATTERS.

The opportunity for a good life begins in our families, schools, and jobs. And it begins in our neighborhoods. The entire community is better off when all its neighborhoods are healthy and thriving.

Place Matters offers solutions to complex challenges that we all face. Geographically, it covers thirteen neighborhoods and the surrounding area in northeast Winston Salem. Residents named these neighborhoods **CIVIC—Community Voices Impacting the Community**. The effort brings community members together to make the place we live stronger and ensure that every resident thrives.



In 2016, United Way of Forsyth County invested \$2.7 million in programs focused on strengthening the **CIVIC** neighborhoods. These are innovative, collaborative initiatives that engage existing community assets to further enhance the neighborhoods, offer services and opportunities that will improve the lives of residents, and connect resources.

PLACE MATTERS.

CHOOSE HOW YOU LIVE UNITED.



- ✓ **GIVE**—Your dollars make a huge impact.
- ✓ **VOLUNTEER**—You can make a difference in someone's life.
- ✓ **GET INFORMED**—Learn about community issues and challenges and the impact your investment makes through United Way.
- ✓ **GET INVOLVED**—Join Women's Leadership Council, Young Leaders United or your workplace group to lend your expertise and network with others.
- ✓ **STAY CONNECTED**—Follow us on Facebook, Twitter, and YouTube for updates on building a better community.
- ✓ **SHARE**—Tell your family, friends and coworkers about community issues and what's being done to solve them.



United Way of Forsyth County

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UNITED WE FIGHT.

UNITED WE WIN.



United Way of Forsyth County

United Way of Forsyth County fights for the health, education, basic needs, and financial stability of every person in our community. We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. And by inspiring individuals to join the fight in our community's most daunting social crises.

When we **Live United**, we take on the hardest challenges and tackle problems others shy away from. Because change doesn't happen on its own, hope isn't a one-man band, and there's no such thing as self taught or self made.

We have one life.

To live better, we must **Live United**.

\$30 =



Provides one night of shelter for a person experiencing **homelessness**.

\$80 =



Provides one month of counseling services to a **student in crisis**.

\$115 =



Provides legal services to a child who is the **victim of domestic violence**.

\$500 =



Provides one year of intensive psychological and counseling services to a **child facing mental health issues**.

United Way of Forsyth County brings the community and its resources together to solve problems that no one organization can address alone.



EDUCATION

We are focused on increasing the graduation rate to 90%, increasing at-grade-level skills in reading and in math by the end of 3rd and 8th grades, and soft skill development for post-secondary opportunities. Since 2007, the **high school graduation rate** in Forsyth County has increased every year, rising from **70.7%** to **85.7%** in 2016.



HEALTH

We work closely with local medical centers and health organizations to create a healthier community.

Our specific goals include decreasing youth tobacco use and the mortality rate associated with heart disease, diabetes, and cancer. In 2016, Cancer Services assisted **4,321** cancer survivors.



FINANCIAL STABILITY

We help people use their resources effectively. From finding a living wage job to attaining better paying employment through training and job placement, the ultimate goal is to gain and maintain financial stability.

Through the **Volunteer Income Tax Assistance (VITA)** program, 3,360 Forsyth County taxpayers were able to receive free tax preparation in 2016.



BASIC NEEDS

In 2006, The City of Winston-Salem adopted the **Ten-Year Plan to End Chronic Homelessness**, which is funded and staffed by United Way, and in 2015 met the challenge of ending chronic homelessness among veterans. In January 2017, the annual Point-In-Time Count identified 58 chronically homeless individuals in our community; this represents a 73% decrease in chronic homelessness.